



<https://bizjunket.co.in/job/social-media-marketing-executive/>

Social Media Marketing Executive

Description

Social Media Marketing Executive

Company: BizJunket

Website: www.bizjunket.co.in

Location: Remote / Delhi NCR (Hybrid Option Available)

Experience Required: Minimum 3 Years in Social Media Marketing

Employment Type: Full-Time

Hiring organization

Bizjunket

Employment Type

Full-time

Job Location

D 365, Sector 10, 201301, Noida,
Uttar Pradesh, India

Date posted

June 27, 2025

About BizJunket

BizJunket is a performance-driven digital marketing and business growth company helping brands scale across India through innovative marketing strategies. Our solutions span SEO, paid ads, social media marketing, and end-to-end campaign execution.

Position Summary

We are looking for a creative and results-oriented **Social Media Marketing Executive** with **minimum 3 years of experience** to manage, grow, and engage our clients' digital communities across platforms. The ideal candidate should have hands-on experience in building brand presence through content creation, campaign strategy, and analytics.

Responsibilities

Key Responsibilities

- Develop, implement, and manage social media strategies for clients and in-house brands
- Create engaging content (graphics, captions, stories, reels) tailored to each platform (Instagram, Facebook, LinkedIn, X, YouTube, etc.)
- Monitor SEO and user engagement metrics and adjust strategies as needed
- Plan and execute paid ad campaigns on Meta, LinkedIn, and other platforms
- Collaborate with the content, design, and performance marketing teams
- Stay up-to-date with social media trends, platform updates, and digital best practices
- Analyze campaign performance and prepare weekly/monthly reports
- Engage with audiences through comments, DMs, polls, and interactive content

Qualifications

Required Skills & Qualifications

- Minimum 3 years of experience in Social Media Marketing
- Strong portfolio of social media pages handled or campaigns executed
- Excellent knowledge of Meta Business Suite, LinkedIn Ads, Canva/Photoshop, and social scheduling tools (like Buffer or Later)
- Strong understanding of brand tone, content trends, and audience targeting
- Ability to write compelling copy and manage content calendars
- Analytical mindset with experience using tools like Meta Insights, Google Analytics, etc.
- Excellent communication and team collaboration skills

Nice to Have

- Experience with influencer outreach and collaborations
- Basic video editing (Reels/Shorts) using CapCut or similar tools
- Google and Meta Certifications

Job Benefits

Perks & Benefits

- Competitive salary with performance-based incentives
- Work-from-home flexibility / Hybrid setup
- Dynamic, growth-oriented work culture
- Exposure to diverse industries and marketing challenges
- Skill development and training opportunities

Contacts

How to Apply

Send your resume and links to your previous work/portfolio to:

careers@bizjunket.co.in

Subject line: “**Application for Social Media Marketing Executive – [Your Name]**”