



<https://bizjunket.co.in/job/seo-executive-bizjunket/>

SEO Executive

Description

Experience Required: Minimum 3 Years in SEO/Digital Marketing

Employment Type: Full-Time

About BizJunket

BizJunket is a fast-growing digital marketing and business growth solutions agency, helping brands across industries unlock their true digital potential. With innovative marketing strategies and deep industry insights, we deliver real results.

Job Summary:

We are seeking a **highly skilled and experienced SEO Executive** to join our dynamic digital marketing team. The ideal candidate will have a proven track record of improving search engine rankings, driving organic traffic, and executing successful SEO campaigns for various clients or in-house projects.

Required Skills & Qualifications:

- Minimum **3 years of proven experience** in SEO roles.
- Strong understanding of search engine algorithms and ranking methods.
- Hands-on experience with SEO tools (Google Search Console, GA4, Screaming Frog, SEMrush, Ahrefs, etc.)
- Expertise in keyword research, link-building, technical audits, and content optimization.
- Familiarity with HTML, CSS, JavaScript, and CMS platforms (like WordPress).
- Excellent written and verbal communication skills.
- Ability to work independently and as part of a cross-functional team.

Responsibilities

Key Responsibilities:

- Develop and implement effective SEO strategies (on-page, off-page, and technical).
- Conduct keyword research, competitor analysis, and site audits to identify opportunities.

Hiring organization

BizJunket

Employment Type

Full-time

Industry

IT Services

Job Location

D 365, Sector 10, 201301, Noida, Uttar Pradesh, India

Date posted

June 27, 2025

- Optimize website content, landing pages, and blogs for SEO and user experience.
- Manage backlink acquisition and develop link-building strategies.
- Monitor and report performance using tools like Google Analytics, Search Console, SEMrush, Ahrefs, etc.
- Stay updated with search engine algorithm changes and industry trends.
- Collaborate with content and design teams to ensure SEO best practices.
- Drive local SEO and optimize Google My Business listings where applicable.
- Prepare and present SEO performance reports to internal stakeholders.

Qualifications

Preferred Qualifications:

- Google SEO certifications or similar digital marketing certifications.
- Experience in managing SEO for eCommerce or multilingual websites.
- Knowledge of other digital marketing channels like PPC, Email Marketing, and Social Media is a plus.

Job Benefits

What We Offer:

- Competitive salary and performance-based incentives.
- Opportunity to work with leading brands and clients.
- Flexible working hours and remote options.
- Growth-oriented work environment with learning support.

Contacts

Apply Now:

If you're passionate about SEO and ready to make a meaningful impact, we'd love to hear from you. Send your resume and portfolio to info@bizjunket.co.in with the subject line "**Application for SEO Executive – [Your Name]**".